



Congratulations on your engagement! We are very excited that you have chosen to reach out to Lake Placid Flower & Gift (LPF&G) to discuss the florals for your big day. We would like to begin by explaining that every wedding that we design is unique and personalized to each of our couples and their specific needs and wants. Pricing varies greatly based on several factors including, but not limited to, style, overall vision, flowers used and seasonality. Due to each event being so unique and personalized, we are not able to provide standard package pricing. That being said, we also do not have a minimum order requirement. We would appreciate it if you would take a few minutes to fill out the following questionnaire so that we can get to know you better and to see if LPF&G is the right fit for you. Don't worry... we understand that you are in the early stages of planning and details may fluctuate so fill in the details as best as possible. We look forward to getting to know you a little better!

General Info

Couples Names _____

Phone Number: _____

Address: _____

Email: _____

Have you set a date for your wedding? _____

If yes, what is the date? _____

Have you decided on the location of your ceremony? _____

Reception? _____

Have you hired, or plan to hire, a wedding planner? _____

If so, who? _____

Do you have a budget in mind that you are trying to keep your florals to? _____

Vision

In just a few words, please describe your overall vision for your day (please include the color pallet if you have decided on one). Examples: Classic, Rustic, Elegant, Boho, Adirondack.

Favorite Flowers: _____

Any Dislikes: _____

Do you have a photographer? _____

Links / tags @ to pinterest, inspo pics, mood boards, dress link etc.

Floral Needs (on the lines below, please fill in the number of each item needed)



Personals

Bouquets _____ Boutonnieres _____ Corsages _____

Other: Flower girl _____ Ring bearer _____ Dog(s) _____

Anything we're missing: _____

Ceremony Décor

Trellis_____ Aisle Décor_____ Sign Décor_____



Reception

Cocktail Hour_____ Centerpieces_____ Mantle_____ Floral Chandelier_____

Cake_____ Memorial/Gift Tables_____



We also offer a variety of rental items available for either your ceremony or reception (listed below) that we would be happy to discuss further with you

- Trellis/Chuppah or other arbor structures
- Lanterns in brown, silver or gold
- Hoops
- Candle accessories including votives, taper holders and taper sleeves
- Centerpiece vessels in a wide range of styles and materials
- Hanging structures
- Pedestals
- Wine Barrels
- Trees
- Hanging lights; bistro bulbs and fairy
- Plate chargers

Just for fun, we want to make sure that we're a good fit, so please take a moment to answer what might seem like unnecessary ridiculous questions. I've taken the time to answer some myself so you feel more comfortable...

I grew up in the restaurant business and started working for the previous owner of LPF&G part time with no floral skill or knowledge. I fell in love with this business, took multiple design courses, and worked hard to build my skill set. I purchased LPF&G in 2014 and haven't looked back.

As someone who believes that everyone should work in customer service at some point, my biggest pet peeve is someone who would be rude or inconsiderate to someone working in this industry.

My spirit animal would be a horse. I love to graze, I can sleep while standing up, and my instinct is fight or flight so I'll meet you at Big Z's.

How did you meet?

Why did you choose to get married in the Adirondacks?

Why would you like to work with Lake Placid Flower & Gift?

What are each of your personal pet peeves?

If you had a warning label, what would yours say?

What animal best describes your personality?
